

# INFORMATION BULLETIN

## WORKFORCE INVESTMENT ACT

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TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: NEW TRICKS FOR OLDER DOGS—BUSTING THE MYTHS OF OLDER WORKERS

The older worker plays a dominant role in today's workforce and will continue into the future. In order to facilitate this effort, the Capacity Building Unit of the Workforce Investment Division is pleased to announce the availability of a new training class entitled, "NEW TRICKS FOR OLDER DOGS:" Busting The Myths of Older Workers. The goal of this one-day training is to provide One-Stop Career Center staff with business strategies to increase performance outcomes while fully integrating older workers into mainstream operations.

**The learning objectives for this training are:**

- Find solutions to dispel myths of older workers,
- Explain the benefits of hiring an older worker,
- Engage the older worker in order to enhance local performance, and
- Become aware of available resources for older workers.

This training will provide your staff with tools to enhance your connection to the local business community and more effectively address older worker issues. If you are interested in hosting this workshop (or obtaining more detailed information), please contact Sharon McFarland, Capacity Building Unit, at (916) 654-9213, or e-mail [smcfarla@edd.ca.gov](mailto:smcfarla@edd.ca.gov).

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